



Audi Mexico and San Jose Chiapa inaugurate Sports Park

- The Sports Park will be a space for the practice of sports, cultural and outdoor activities, to which the inhabitants of San José Chiapa and Audi Mexico employees will have access.
- Tarek Mashhour, Executive President of Audi Mexico: "Audi Mexico will continue to develop this type of social projects that contribute to our corporate strategy. With the creation of this Sports Park we demonstrate our commitment to the development of the region in the coming years".
- Jacobo Issa, Vice President of Human Resources and Organization of Audi Mexico: "Ten years ago, San José Chiapa opened its doors to Audi México for the production of our Audi Q5. Today, with the inauguration of the Sports Park, we are taking an important step to continue collaborating with the development of the region".

San José Chiapa, Puebla, February 10, 2023.- Audi Mexico, together with Sergio Salomón Céspedes Peregrina, Constitutional Governor of the State of Puebla and Arturo Graciel López Velez, Municipal President of San José Chiapa, and in the presence of Wolfgang Dold, Ambassador of the Federal Republic of Germany in Mexico, inaugurated the Sports Park in the municipality where the factory is located.

The main objective of the park, which was built in 169 days, during which time earthwork, civil works and finishing works were carried out, is to promote the social wellbeing of the communities surrounding the assembly plant, as well as to encourage coexistence between neighbors and the factory's employees.

Tarek Mashhour, Executive President of Audi Mexico. "This space is a project that stems from our Corporate Citizenship program with which, through social responsibility actions, we promote a significant change in the social, environmental and economic life of this region. The Sports Park will serve to promote healthy coexistence, sports and physical activity, resulting in a healthier life."

The sports complex, which will open its doors in the coming weeks, once the delivery-reception process with the municipal authority has been completed, will have a professional soccer field, covered bleachers, a basketball court, an athletics track, a children's play area, an outdoor gym, restrooms, and dressing rooms. For access, neighbors and employees of the assembly plant will be able to get there on foot or by car, as it will have a parking lot, as well as a warehouse, gardens and patios for different services and cultural activities.

Jacobo Issa, Vice President of Human Resources and Organization: "The inauguration of the Sports Park is an important step for Audi México in its drive to develop the region that 10 years ago opened its doors to the Audi Group for the production of our Audi Q5. We will continue to implement actions that generate significant value for San José Chiapa and the region.

For Audi Mexico is of utmost importance the development of the region and that is why it implements various actions to promote it. This is part of the Audi Group's program called Corporate Citizenship, which, through social responsibility actions, promotes good neighborliness with the communities where it has plants installed.





Among its actions is also the generation of jobs. Therefore, close to 90% of the temporary jobs generated during the construction of the Sports Park were destined for people from the region and the municipality of San José Chiapa. This project is an example of the seriousness with which Audi Mexico takes its role in the joint work that represents the development of the region, showing itself as a responsible corporate citizen that performs valuable actions as a member of society.

Wolgang Dold, Ambassador of the Federal Republic of Germany in Mexico: "The responsibility of a German company, such as Audi Mexico, is not limited to production and its employees, but extends to the welfare of the surrounding community".

Audi Mexico recognizes the efforts of the private sector companies that were involved in the realization of this project in the different areas such as design, supervision, construction and regulations. The company is aware that their work, effort and dedication contributed directly to the success of the project.

The Audi Group plant in the State of Puebla will continue to carry out projects focused on adding concrete actions of social responsibility and corporate citizenship during this year and subsequent years, in order to promote the sustainable development of the region and the benefit of the inhabitants of San Jose Chiapa, of all those who are part of the Audi family in Mexico, who are the strength and engine of the plant.

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In 2021, the Audi Group delivered around 1.681 million Audi brand cars, 8,405 Lamborghini brand sports cars and 59,447 Ducati brand motorcycles to customers. In the 2021 financial year, AUDI AG posted total revenue of €53.1 billion and operating profit before special items of €5.5 billion. More than 89,000 people worldwide work for the Audi Group, around 58,000 of them in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path to becoming a sustainable, individual and premium mobility provider